



## **RF/BAR Competitive Advantages**

### **Customized software to exactly match your needs**

Each RF/BAR program is custom shaped to fit your business processes. We continually work with you to adapt your current processes to the world of bar-coding. We start off by describing the “Laws of Bar-Coded Data Collection”, which kick-starts your RF/BAR implementation team thinking about how they can get more out of their processes. Then we document how you want to have the software work (RF/BAR user guide) for each program, and reflecting the ch-ch-ch-changes we’ll both go through together to deliver to you the database accuracy that saves you time and, therefore, money.

### **Performance: on-line wireless dispatching + wireless picklist + wireless data collection**

At RF/BAR we understand how world-class warehouses can work well, using wireless terminals running RF/BAR on small-screens. Efficient paperless accuracy is our goal, delivering:

- RF/BAR’s on-line order dispatching that eliminates the printed dispatch lists
- RF/BAR’s on-line pick list, displaying the picks ordered by location for quick picking,
- RF/BAR’s item-activity bar-coded information collection in few scans.

### **Peaceful coexistence**

RF/BAR runs within a CharacterUI session of MFG/PRO, so the RF/BAR programs can run alongside the competition’s programs. When a company finds that they have to pay big-time for competitors’ customizations, or want to step up to RF/BAR’s dispatching and picking enhancements, we are there.

### **Price**

We are not a 700 pound gorilla. Simplifying is a well-oiled bar-coding software tailoring machine, consisting of business consultants, a technical writer, and Progress programmers, and Microsoft DotNet programmer. We make a profit and still charge less than half of what the big guys charge.

### **ROI within 6 months - 1 year**

$ROI = (\text{Dispatching} + \text{Picking} + \text{Bar-Coding Cost Savings}) > (\text{RF/BAR Cost})$  within ½-1 year.

### **Continuous improvement**

The heart of our RF/BAR annual service contract is our dedication to assuring your RF/BAR investment keeps up with the RF/BAR Learning Curve changes that evolve within your business processes. As your folks use the wireless terminals to get their work assignments, pick efficiently ordered by inventory location order, and scan the item-activity bar-codes, they will come up with even better ways to do their jobs. And we want to help you by modifying your RF/BAR programs to match your evolving needs. Why do we care? Because we apply the tweaks that we make with you to our next similar customer’s starting place – thus constantly improving our ownsoftware. And it shows!

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Contact us to see **Simplifying’s** RF/BAR Demos via web conferencing.

To see what **Simplifying** offers in Bar-Coding & RFID, visit us at [www.rfbar.com](http://www.rfbar.com).

**Questions or comments?** Please email us [rfbar@simplifying.com](mailto:rfbar@simplifying.com), or call us (503) 632-5719.